(Propositional, implied, intended, perceived) Meaning in context Meaning potential Situational Context - Contextual variables Background knowledge context/knowledge of the world (KOW) - Encyclopaedic/cultural VS (inter)personal KOW Co-text Deixis Reduction in explicitness Cohesion VS coherence Cohesive devices Dimensions of lexical meaning Value-free VS Value-loaded words Shannon and Weaver's adapted model, positivist and structuralist perspectives: communication as a product VS communication as a process **Entailments** Presuppositions **Assumptions** Relation between linguistic exponents and communicative functions Speech act theory: explicitness (performativity) VS implicitness, constative VS performatives, Searle's macro-classes **Directness VS Indirectness** Felicity conditions (Austin) Preparatory/essential/sincerity conditions (Searle) Macro-functions of talk: transactional VS interactional Appropriacy to Context Conversation analysis: turn-taking, transition relevance place (TRP), adjacency pairs, sequences, attributable VS non-attributable silence, interruptions VS overlaps.

Conventional VS Conversational implicatures

The Cooperative Principle

Maxims of the Cooperative Principle

<u>Politeness</u>: Brown and Levinson VS Leech's Politeness Principle

Relevance: Sperber and Wilson