

Situational Context

Contextual variables

Background knowledge context/ knowledge of the world (KOW)

Encyclopaedic/cultural VS (inter)personal KOW

Co-text

Appropriacy to Context

Cohesion vs coherence

Cohesive devices

Speech acts

Felicity conditions (Austin)

Preparatory conditions (Searle)

Meaning potential

The Cooperative Principle

Maxims of the Cooperative Principle

Conversational implicature

Conversation analysis: turn-taking, transition relevance place (TRP), adjacency pairs, sequences.

Presuppositions VS assumptions

Politeness: Brown and Levinson VS Leech's Politeness Principle