Meaning in context

Meaning potential

Situational Context - Contextual variables

Background knowledge context/ knowledge of the world (KOW) - Encyclopaedic/cultural VS (inter)personal KOW

Co-text

Cohesion VS coherence

Cohesive devices

Dimensions of lexical meaning

Shannon and Weaver's adapted model, positivist and structuralist perspectives

Speech act theory

Indirectness

Felicity conditions (Austin)

Preparatory conditions (Searle)

Appropriacy to Context

The Cooperative Principle

Maxims of the Cooperative Principle

Conversational implicature

Relevance Theory

Conversation analysis: turn-taking, transition relevance place (TRP), adjacency pairs, sequences, attributable silence, interruptions VS overlaps.

Presuppositions VS assumptions

Politeness: Brown and Levinson VS Leech's Politeness Principle